

# The Lake Asphalt BULLETIN



## **International Relations**

### 7<sup>TH</sup> ANNUAL CHINA IMPORT EXPO

Led by Acting Chief Executive Officer, Swedaka Matthews, a comprising of Mrs Shivaun Alexander-Powder- Team Leader Caribbean Asphalt Products (CAPs), Mr Shiva Ramlal-Head , Research and Technical Services Unit, Ms Marsha Marchan-Corporate Communications Coordinator and Sarabjit-Consultant Mr Deonarine successfully represented Lake Asphalt at the 7<sup>th</sup> Annual China International Expo at the International Convention Centre in Shanghai in the People's Republic of China.

The event, held from November 5th 2024 to November 10th, 2024, featured Lake Asphalt at booth number 4.1 C9-2. It was a great success, with visitors captivated not only by the "natural wonder" of the Pitch Lake in Trinidad and Tobago, but also by the range of products we manufacture. Attendees were particularly interested in the over 70 projects in China that have utilized TLA over the years, including the most recent, the Zhukai Macao Bridge in Hong Kong, which holds the title of the longest sea bridge in the world.

Our participation in CIIE 2024 served to further strengthen our long standing relations with the People's Republic of China, reconnect, forge new relationships, explore opportunities for further expansion into a growing market and enhance brand visibility.

Over a period of six (6) days, Lake Asphalt was showcased among 3,400 exhibitors from 129 countries and regions.

Among the thousands of visitors to our booth was Her Excellency Analisa Low, Extraordinary Ambassador and Plenipotentiary of the Republic of Trinidad and Tobago to the People's Republic of China.



From left ( Shivaun Alexander-Powder, Marsha Marchan, Swedaka Matthews, Deonarine Sarabjit, Shiva Ramlal)





Her Excellency Analisa Low, Ambassador Extraordinary and Plenipotentiary of the Republic of Trinidad and Tobago to the People's Republic of China and Mr Swedaka Matthews, Acting Chief Executive Officer at Lake Asphalt's booth in Shanghai, China.



H.E. Low and Mr Dwayne Thompson of the Embassy of the Republic of Trinidad and Tobago to the People's Republic of China are shown a sample of crude asphalt and other products by Acting CEO, Swedaka Matthews.

Right: Mr. Thompson takes a close look at TLA samples on

display at CIIE 2024

The Lake Asphalt e-Bulletin is a production of the Corporate Communications Unit





































## **International Relations**

German Distributor, Andreas Knobiig and his team visit Lake Asphalt





# **TLA Coatings Range of Products** showcased in TOGO



AR094

DIST. DANYISOBO

SMASSY

PRODUIS

PRODUIS

ARCHITECTURE

PROD

TLA Coatings is being marketed in the West African country of Togo by DanyiSobo Distributeurs. The product labels are now available in French to facilitate this market and debuted to showcase the line at the Lome Trade Fair in Togo in December, 2024. The TLA Coatings line is also amply displayed on the company's website danyisobo.com.

Top Photo: Mr Taharqa Obika at the Trade Fair.

Bottom photo: Mr Obika speaks with visitors to the Danyisobo booth at the Trade Fair in Lome, Togo.







### **International Relations**



Acting Chief Executive Officer, Mr Swedaka Matthews visits Cuban Ambassador to Trinidad and Tobago Ambassador Gustavo Daniel Véliz Olivares at the Cuban Embassy in Port of Spain, Trinidad.





Distributor (Nigeria) Dr Wallace Williams shows TLA Sample To Professor Patrick Loch Otieno Lumumba Panafrikanist Activist at his Office In Nairobi, Kenya

## Head Research and Technical Services attends ASTM

Head, Research and Technical Services Unit, Ramlal, attended International 2024 Committee lune Asphalt has Meeting. Lake three (3) **ASTM** standards (listed below) with International which are directly related to our flagship product Trinidad Lake Asphalt (TLA) and is important to the products' acceptance internationally for Assurance. It is important for Lake Asphalt to attend these meetings so we can ensure the standards remain active, does not slip into "Not Active' status and to keep abreast with standards changes that may affect our product conformance. The Technical Contact for the three standards is Mr Shiva Ramlal who is responsible for handling all matters regarding timely reviewing of the standards and balloting the standards for re-approval or revision in accordance with ASTM guidelines to ensure they remain current and do not fall off as withdrawn.



**ASTM D5710M** - 22 Standard Specification for Trinidad Lake Modified Asphalt.

ASTMD6626 -23 Standard Specification for Graded Trinidad Lake Modified Asphalt Binder.

ASTM D6608 - 24 Standard Practice for the Identification of Trinidad Lake Asphalt in Asphalt Mixes. ASTM International is a globally recognized leader in the development and delivery of voluntary consensus standards for a wide range of materials, products, systems and services. There are over 12,000 ASTM standards used around the world to improve product quality, enhance health and safety, strengthen market access and trade, and build consumer confidence.



In January 2025 the team travelled to the sister Isle of Tobago to execute the project: Modification of Warner Construction Hot Mix plant to accommodate the use of TLA/AC for the Tobago Airport project.



From left: Keron Campbell, Barry Regis (Acting Manager, Engineering and Facilities) and Emmanuel Phillip



# The Lake Asphalt BULLETIN

# TLA Coatings "Pop-Up" Promotions

The Marketing Department continues its *Pop-Ups* promotion aimed at increasing the awareness of our superior coatings.

Week after week the team executes the Pop-Ups at various hardwares around the country showcasing the TLA Coatings range of products with demonstrations, giveaways and solutions to many issues facing industries and homeowners.

Fens T&T Super Stores



**G3 Hardware and Home Centre Limited** 



**G3 Hardware and Home Centre Limited** 



Ramlagans General Hardware and Electrical





# Paving The Way Throughout The World





# What to Expect in 2025

Ramona Butler -Team Leader, HSE

#### HEALTH SAFETY AND ENVIRONMENT Our Commitment - to create

and healthy working environment that prioritizes the well-being of ALL our employees and the protection of our environment. We are committed to fostering a culture of safety and sustainability, where every employee fe mpowered to contribute to our collective goal of zero incidents and minimal environmental impact.



#### Integration of Health and Safety with ESG Goals Environmental, Social, and Governance

(ESG) criteria are increasingly influencing corporate strategies, including health and safety practices. We will be integrating ESG metrics into our health and safety reporting, demonstrating the organization's commitment to sustainable and ethical practices. This integration will not only enhance our corporate reputation but also attract investors and customers who prioritise sustainability.

Life Saving Rules

Behaviour Based Safety (BBS) & Recognition Program The BBS & Recognition Program focuses on promoting safe behaviours through observation, feedback, and positive reinforcement. Employees will be encouraged to identify and rectify unsafe actions while fostering a proactive safety culture. The Recognition program will reward individuals and teams for their safety contributions, enhancing engagement and accountability. Together, BBS and recognition initiatives aim to reduce incidents and embed safety into daily operations.

Adoption of the IOGP Life Saving Rules - The adoption of the International Association of Oil & Gas Producers (IOGP) Life Saving Rules will ensure a standardized approach to mitigating

high-risk activities. These rules provide clear, practical guidelines designed to prevent fatalities and serious injuries in the workplace. By integrating these rules into our daily operations, Lake Asphalt will be demonstrating its commitment to aligning with global best practices and

practical, and engaging training methods, will ensure the

strengthening of our operational safety protocols.

nhanced HSE Training - This initiative aims to equip employees and contractors with the skills and knowledge to operate safely and efficiently. These programs will focus on high-risk activities, regulatory compliance, and emergency preparedness. By introducing tailored,

SO 45001 is the inter standard for Occupational Healt Systems. Achieving this certification

workforce is well-informed about safety standards across all operations.



The week-long program will feature interactive workshops, expert-led seminars, safety drills, and recognition ceremonies. HSE Week provides a platform to celebrate achievements, challenges, and reinforce address organization's commitment to excellence.

HSE Campaigns - HSE campaigns are targeted initiatives designed to raise awareness and drive action on specific safety, health, or environmental issues. These campaigns may include workshops, seminars, posters, and digital content to promote key messages. Topics might range from PPE usage to stress management and environmental conservation. Consistent and impactful campaigns embed a culture of safety and continuous learning throughout the organization



# The Spirit of Christmas

Tree Decorating Competition 🦓

The "Spirit of Christmas" celebrations at Lake Asphalt were well received by all employees as Departments showed camaraderie, commitment and their competitive side.

Activities included the Interdepartmental Christmas tree decorating competition with four categories:

**Best Traditional Tree** which was won by Procurement and Logistics Department with a tree that created memories of what Christmas means and the tree we would wake up to on Christmas day, loaded with presents and decorations.

Best DIY Tree was won by the Engineering & Facilities Department. The tree was one that can only be described as "stunning", created by a frame on the wall, the flat tree formed an optical illusion that made it appear to be a floating 3D tree which blew the Judges away.

**Best Modern Tree** cupping this category was Lake House, with a spiral tree that caught the attention of the Judges during its presentation under dimmed lights. The tree reflected modern, sleek and minimalism, placing a tick on the first prize.

**Best Lake Asphalt Inspired Tree** also cupping this category was the Engineering & Facilities Department with a snowman-shaped tree that was built to represent the foreign markets of Lake Asphalt. In the well articulated presentation, the Department took the judges on a Lake Asphalt journey that covered our past, present and future.





Best Traditional Tree (P&L)



Best Lake Asphalt Inspired Tree (Engineering & Facilities)





Best Do-It-Yourself (DIY) (Engineering & Facilities)



Best Modern Tree (Lake House)

# Speral of Ohran

Interdepartmental Decor Competition:

# "BEST CHRISTMAS TREE" ENTRIES



Congratulations to all Departments
Each tree was unique and joyful,
truly bringing in

the Spirit of Christmas at Lake Asphalt!!!











Queen's Royal College Pitch Lake School Tour











Carol Rowley
We caught WEC Rowley on her last day of official
duty before proceeding on Pre-retirement leave





### **CORPORATE SOCIAL RESPONSIBILITY**

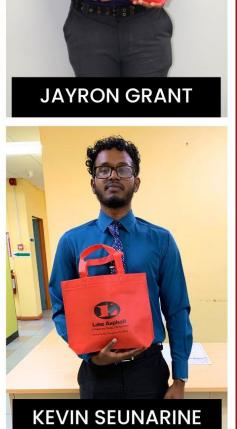




















# Speral of Obrasions Interdepartmental Treasure Hunt:

"THE ULTIMATE CHALLENGE"



The Corporate Communications Unit hosted a Christmas Treasure Hunt titled **"The Ultimate Challenge"**, another element of **"The Spirit of Christmas"** initiative, which consisted of fun activities taking Hunters throughout Lake Asphalt's plant and facilities in search of items or completing tasks.

Some of the fun challenges included:

- ✓ Sing the TLA coatings "Seal the Deal" Christmas jingle
- ✓ Take a photo with an employee with over 20 years' service.
- ✓ Record a video of two team members doing a dramatic reading of the Mission statement
- ✓ Take a selfie with the person of highest Authority present.

- ✓ Recreate the company Logo using material and objects in the vicinity
- ✓ Take a team photo showcasing some or all the company's products.
- ✓ All team members, eat a bag of popped corn entirely without spilling, using the following: a fork, spork, spoon and one mystery utensil

While the Hunters were busy on the challenge, onlookers and supporters were treated to good <u>music</u> and fun activities.

We are grateful to all the participating teams and their supporters for making the event a tremendous success! Thank you so much!

We look forward to seeing you at the Challenge in 2025!

# Spirit of Obritance Interdepartmental Treasure Hunt:

"THE ULTIMATE CHALLENGE"



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# SEASONAL SOIRÉE THE EMPLOYEES' YEAR END GATHERING



































# SEASONAL SOIRÉE

THE EMPLOYEES' YEAR END GATHERING



**PHOTOBOOTH** 

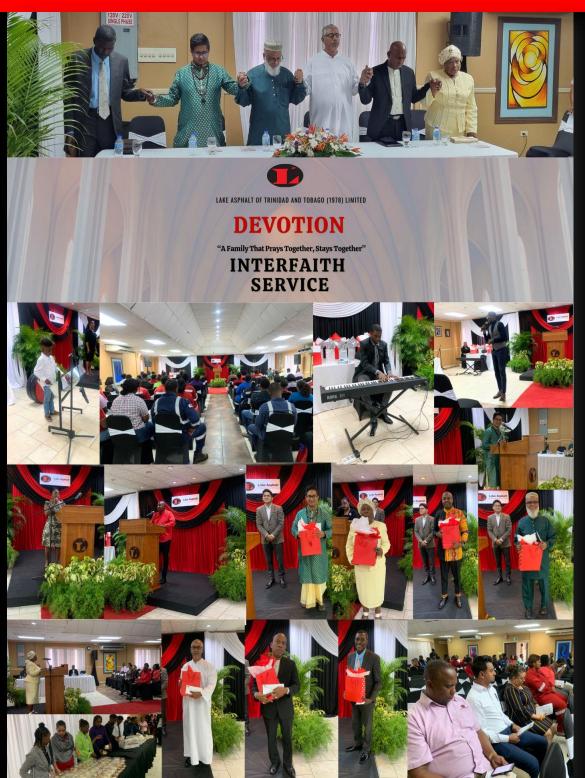




# LAKE ASPHALT SPORTS CLUB

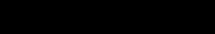








With Deepest Sympathy



- Carlon Alexander on the passing of his Grandmother
- Ryan Fortune on the passing of his Grandmother
- Kyle St Louis on the passing of his Grandmother
- Khadine Bridgeman on the passing of her Father
- Martyn Hedley on the passing of his Mother
- Akil Lynch on the passing of his Spouse
- Aneisha Cave on the passing of her grandmother
- Barry Regis on the passing of his Sister



Gerald Richards (Former General Manager)



Randolph "Bobby" Joseph



**EXCELLENCE IS NEVER** AN ACCIDENT IT IS THE RESULT OF HIGH INTENTION, SINCERE EFFORT, INTELLIGENT

DIRECTION, SKILLFUL **EXECUTION AND THE** VISION TO SEE THE **OBSTACLES AS** OPPORTUNITIES.

**ARISTOTLE** 





Cavell Justin Wendell Sylvester Attorney-at-Law

Cavell is the son of Rhona Sylvester-Noel Personnel Assistant, Legal.

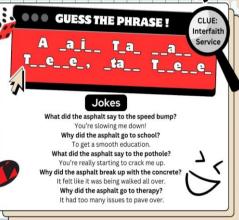
> <u>L'fé Roberts</u> Youth Female Athlete of the Year - Volleyball

L'fe is the daughter of Michael Roberts of the Engineering & Facilities Department









#### LET'S GET SOCIAL We are on social media







Get notified of all our latest posts. We invite everyone to visit, follow, like and share!

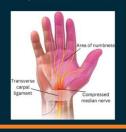
## **CARPAL TUNNEL** SYNDROME (CTS)

pressure on the median nerve in the carpal tunnel



#### CAUSES AND SYMPTOMS

The carpal tunnel is a tiny channel enclosed by bones and ligaments on the forearm and palm side of the hand. When the median nerve is compressed, symptoms may include numbness, tingling and weakness in the thumb and fingers.





/dislocations can alter carpal tunnel which can lead to changes in the small bones in the wrist as a result puts pressure on the median nerve.









Workplace assembly line , a cold working environment and doing administrative duties that causes repeated flexion in the wrist has the potential to worsen pre-existing nerve injuries.

#### DIAGNOSIS/TEST

Phalen's Test and Tinel's Test





#### PREVENTION/TREATMENT OPTIONS

Use of Ergonomic Devices



Stretching



· Surgery- in severe in cases of pain in your

